



VMA_ BADGE

Symposium (Live)

Webinar Invitation: “What Do We Do About the 5% Who Won’t Work?”

Every agency has them, the small percentage who resist, disengage, and drag down performance. Ignoring the issue isn’t an option but tackling it effectively requires more than frustration and guesswork. It requires a different system for doing it. That system is **VMA_BADGE**

Join us for this **powerful, eye-opening session** where we’ll explore:

- **Why the 5% matters more than you think**
- **Proven strategies to turn resistance into accountability**
- **How to protect the 95 percenters’ morale and productivity without burn out**

This isn’t just theory—it’s actionable insight you can apply immediately to strengthen your culture and results.

Reserve your spot today and discover what successful leaders do when “won’t work” becomes the problem.

D. J. Van Meter, Ph.D

Date & Time: January 15, 2026 from 1:30pm-3:00pm EST

Cost: Complimentary

Register online below left Call 800-331-8025 Email: vanmeterassociates@att.net



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